

CADDEM

CALIFORNIA DEMOCRATIC PARTY

REORGANIZING CONVENTION

FRIDAY, MAY 30 - SUNDAY, JUNE 1 | ANAHEIM, CA

SPONSOR PACKET

Unite with fellow Democrats from every corner of the state as the California Democratic Party delegation convenes in Orange County for the CADEM Reorganizing Convention.

General Session

Join us at the CADEM Convention's main stage, the **General Session**, where you'll see impactful speeches from prominent elected officials and visionary leaders. Credentials are required to attend.

Exhibit Hall

AVAILABLE FOR NAMED SPONSORSHIP

Explore the organizing hub of the CADEM Convention - the Exposition Hall. Immerse yourself in a showcase of 50+ booths, where sponsors, campaigns, and advocacy groups converge to share their mission and drive for transformative change.

Fireworks After Party

SPONSORSHIPS AVAILABLE

Join us on Friday evening for a fireworks viewing. Overlooking Disney's California Adventure, this event will be prime viewing for the nightly fireworks display.

Chair's Welcome Reception

VIP SPONSORSHIPS AVAILABLE

Kick-off Convention in style at the Chair's Welcome Reception. Join us for an evening of celebration, networking, and inspiration as we set the tone for an impactful and empowering weekend.

Stronger Together Celebration

VIP SPONSORSHIPS AVAILABLE

Enjoy light hors d'oeuvres, music, and great company as we celebrate our hard-fought victories, rally together as California Democrats, and gear up to take back the House in 2026! Tickets are required to attend.

For information on packages and VIP sponsorships, contact **Camille Alcala**

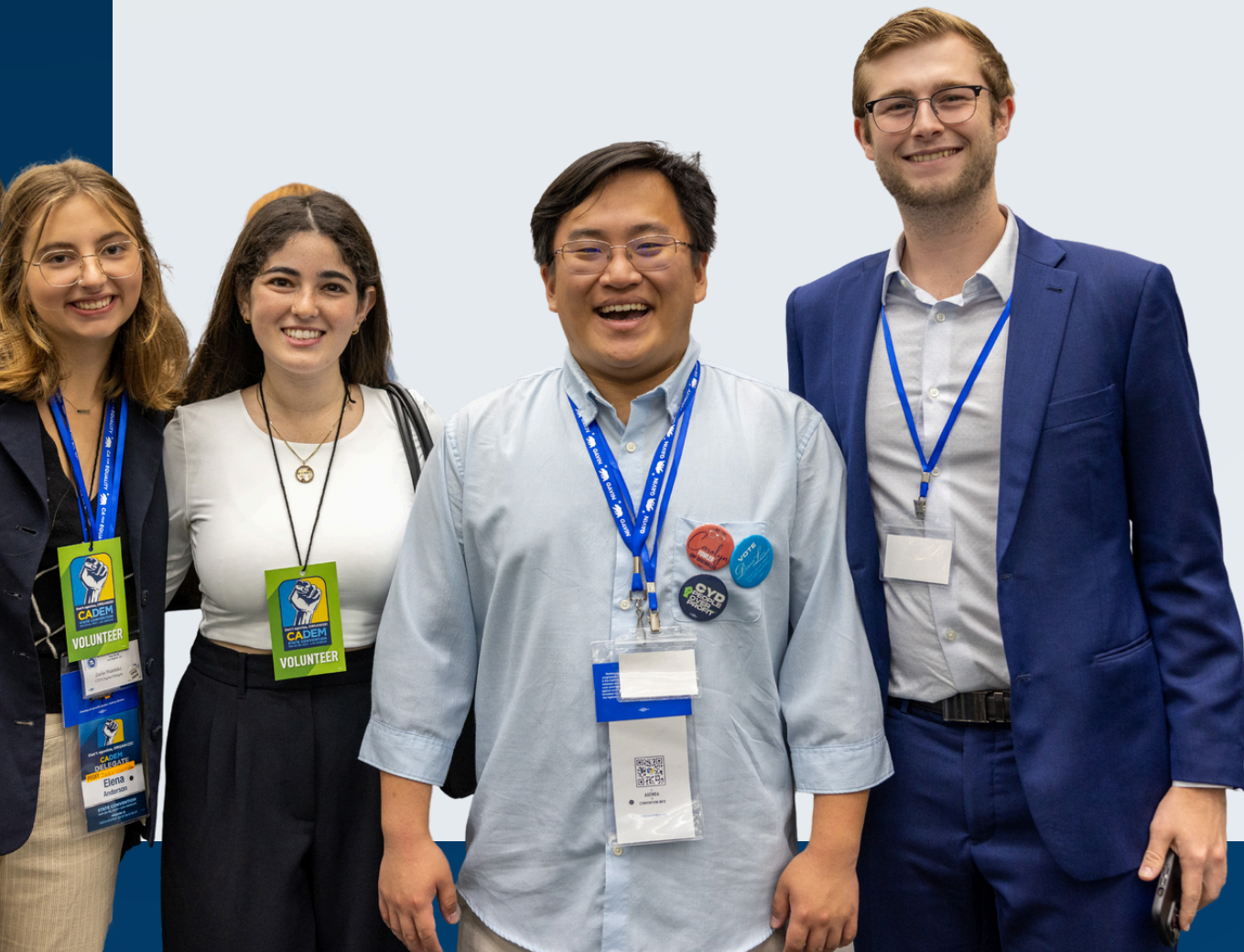
camille@cadem.org
(707) 548-6455



RESERVE AN EXHIBIT BOOTH - \$3,500

Elevate your impact and connect with 5,000+ engaged and politically-minded individuals at the CADEM Reorganizing Convention!

Secure your booth sponsorship today to showcase your business, club, organization, or campaign on this influential stage. Join us in shaping the future of California politics while gaining invaluable exposure and networking opportunities.



Details

Contact sponsor@cadem.org or visit cadem.org/sponsor to request your exhibit booth.

- Exhibitors may purchase multiple booth spaces
- Each booth includes five (5) Exhibitor Passes that allow access to General Session
- Additional build-out and labor fees may apply

Exhibit Hall Hours

Friday, May 30
3:00 PM - 8:00 PM

Saturday, May 31
8:00 AM - 8:00 PM

Sunday, June 1
8:00 AM - 12:00 PM

INCLUDE YOUR SWAG IN THE CONVENTION TOTE BAG- \$2,500

Maximize your reach and make a lasting impression by including your swag or promotional item in the CADEM Convention tote bags.

From eye-catching flyers to functional pens and buttons, this is your chance to put your message directly into the hands of engaged and influential individuals, ensuring a lasting impression long after the Convention concludes.

Details

Contact sponsor@cadem.org or visit cadem.org/sponsor to secure your placement in the Convention tote bag.

- Sponsors must produce 4,000 Union and USA-made items
- All items must be received in Sacramento by Friday, April 25
- All items must be approved by CADEM



HOST A HOSPITALITY SUITE

Celebrate your club, organization, business, or campaign's causes by hosting a reception at the CADEM Convention.

This is your chance to immerse Convention delegates and guests in an unforgettable experience while championing critical issues. Elevate your presence and engage with like-minded guests as you amplify your mission amidst the spirited atmosphere of the convention.

Details

Contact sponsor@cadem.org or visit cadem.org/sponsor to reserve your hospitality suite.

- All hospitality suites are located in the Anaheim Convention Center
- Food, beverage, and audio-visual fees are paid directly to the Anaheim Convention Center

EVENING SUITE | 10:00 PM - MIDNIGHT

Friday, May 30 or Saturday, May 31
\$5,000

AFTERNOON SUITE | 12:00 - 1:30 PM

Saturday, May 31
\$3,000

MORNING SUITE | 8:00 - 9:30 AM

Saturday, May 31 or Sunday, June 1
\$2,500

OFF-SITE SUITE | 10:15 PM - MIDNIGHT

Friday, May 30 or Saturday, May 31
Host an off-site event that is featured in the official Convention agenda
\$1,500



Your Logo Displayed at General Session

Be front and center in shaping the conversation by sponsoring a logo placement during the General Session on the main stage at the CADEM Convention.

Join us in spotlighting your commitment to Democratic ideals and gain unparalleled exposure among an engaged audience.

- **\$5,000** - Large Logo Display
- **\$2,500** - Small Logo Display

Contact sponsor@cadem.org or visit cadem.org/sponsor to reserve an a-la-carte sponsorship.

Your Ad in the Digital Convention Book

Elevate your visibility by securing an ad in the official, digital CADEM Convention book.

With the added bonus of including a clickable link, your ad will seamlessly guide readers to your chosen destination.

- **\$2,000** - Full-Page Ad (8.5" x 10.675")
- **\$1,500** - Half-Page Ad (7.5" x 4.75")
- **\$1,000** - Quarter-Page Ad (3.625" x 4.75")

SEE YOU IN ANAHEIM!

**Contact Camille Alcalá to become a sponsor at the
2025 CADEM Reorganizing Convention**

**camille@cadem.org
(707) 548-6455**

Contributions to the California Democratic Party are not tax deductible for federal income tax purposes.

Contributions to California Democratic Party Federal PAC (FEC ID# C00105668): The Committee may accept up to \$10,000 from individuals per calendar year and up to \$5,000 from federal multicandidate PACs per calendar year. The Committee may not accept contributions from corporations, labor organizations, national banks, federal contractors and foreign nationals who lack permanent residence in the United States. Federal law requires us to use our best efforts to collect and report the name, mailing address, occupation and employer for each individual whose contributions exceed \$200 in a calendar year.

Contributions to California Democratic Party State PAC (FPPC ID# 741666): Contributions will only be used in connection with California non-federal elections. Under Proposition 34, contributions, including those from unions, corporations, and PACs, are limited to \$49,000 per year if used to make contributions to support candidates for state elective office. Proposition 34 imposes no limits on contributions used for purposes other than making contributions to support candidates for state elective office.

Please make checks payable to "CDP/ Nonfederal Account (State FPPC ID #741666)." State law requires political committees to report the name, street address, occupation, and employer for each individual whose contributions aggregate \$100 or more in a calendar year.

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