

MEDIA KIT





About Us

The California Democratic Party (CADEM) is the nation's largest statewide party. We are 10 million Democrats strong, powered by the dreamers and doers of the Golden State. Our mission is to fight for California's most vulnerable communities, protect working families and ensure that we live up to the promises of the California dream.

About the May 2023 Re-Organizing State Convention

Welcome to the California Democratic Party's November 2023 State Endorsing Convention: Organize to Win! Hosted in Sacramento, California, Democrats from across that state will approve the adoption of a California Democratic Party 2024 Platform, make endorsement of district-level and statewide partisan offices, and possibly approve statewide ballot propositions. The 2024 elections are coming up, and the path towards taking back the House and electing people-powered leaders on a local, state and federal level runs right through California. During the 2023 November Fall Endorsing Convention, Democrats are coming together to commemorate our first-ever, robust, year-round grassroots organizing operation: "Forever Organizing."

At CADEM, we know that there are no "off years" in building long-term power for working people and historically marginalized communities. That's why we're leading an expansion of long-term coalition building of communities who are fighting for an economy where lower and middle class families have access to affordable housing, taking action to ensure that the wealthy and large corporations pay their fair share, working to make our communities safer, making voting easier and more inclusive, and championing the rights of LGBTQI+ Americans and people around the country while accelerating the march towards full equality for all.

In 2024, California will be the determining state that could potentially swing next year's election and determine which direction we will go as a nation. We must work together to keep President Joe Biden and Vice President Kamala Harris in the White House. We must maintain control of the U.S. Senate. We must pick up seats in the U.S. House while holding on to all the districts we flipped from red to blue in the past to take back our majority. And we must ensure the greatest turnover of Members in the California State Legislature since term limits were amended in 2012 does not affect our strong Democratic majorities in the State Senate and State Assembly.

Simply put, we must organize to win!

We look forward to an amazing 2023 November Fall Endorsing Convention.



Media Registration

www.cdpconvention.org/media

Press Pass Access

Committee meetings (w/ permission from Committee Chairs), Caucus meetings (w/ permission from Caucus Chairs), General Sessions (Press Riser & Floor), Press Office, Exhibit Booths, Media Availability, Hospitality Suites.

Press Office

The Press Office is located in room MR 16 (Level 2 - North Lobby entrance of J Street) which is where members of the media can take breaks, recharge equipment, and conduct their work. The press office is open November 17 - 18, 2023 from 8:00 a.m. - 5 p.m. and November 19, 2023 from 9 a.m. - 12 p.m. Please note that during General Sessions, CADEM will move press check in to the front of where General Sessions are being held (Hall C/D, Level I, North Lobby entrance of J Street).

Press Availability Room

The Press Availability Room is in MR 14 (Hall C/D, Level I, North Lobby entrance of J Street) where elected officials and candidates can reserve time blocks for press conferences. The press availability room is open November 17 - 18, 2023 from 8:00 a.m. - 5 p.m. and November 19, 2023 from 9 a.m. - 12 p.m.

Social Media

#Organize2Win

Twitter: https://twitter.com/CA_Dem

Facebook: <https://www.facebook.com/cadems>

Instagram: www.instagram.com/cademocrats

Youtube: <https://www.youtube.com/user/cademorg>

Website

www.cdpconvention.org

Satellite Truck Parking

Please contact press@cadem.org for Satellite Truck Parking details. Space is limited and will be provided on a first-come, first-serve basis.



Press Check in Schedule

Friday, November 17, 2023

8 a.m. - 5 p.m.

MR 16 (Level 2 - North Lobby entrance of J Street)

Saturday, November 17, 2023

8 a.m. - 8:30 a.m. - Media Sweep

Hall C/D, Level I, North Lobby entrance of J Street

9 a.m. - 12 p.m.

Hall C/D, Level I, North Lobby entrance of J Street

1 p.m. - 3:30 p.m.

Hall C/D, Level I, North Lobby entrance of J Street

3:30 p.m. - 5 p.m.

MR 16 (Level 2 - North Lobby entrance of J Street)

Sunday, November 18, 2023

8 a.m. - 8:30 a.m. - Media Sweep

Hall C/D, Level I, North Lobby entrance of J Street

9 a.m. - 12 p.m.

Hall C/D, Level I, North Lobby entrance of J Street